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779 KERR FROM MORGENROTH/SEELY WA 993

ALFA: IN ORDER TO STANDARDIZE LOGOGRAPH USAGE AS OUTLINED IN
ONE MARCH ONE NINE FIFTY EIGHT LOGOGRAPH BOOK, REQUEST BUREAU ADOPT
FOLLOWING LOGOGRAPH FORM FOR COMMERCIAL STATIONS:

(CITY), (PRIVATE STATION NAME) IN LANGUAGE:

BRAVO: EXAMPLES:

SAPPORO, HOKKAIDO BROADCASTING COMPANY IN JAPANESE

TOKYO, RADIO TOKYO IN JAPANESE

TOKYO, NIPPON BROADCASTING COMPANY IN JAPANESE

TOKYO, JAPAN CULTURAL BROADCASTING COMPANY IN JAPANESE

TOKYO, NIHON SHORTWAVE BROADCASTING COMPANY IN JAPANESE

TOKYO, NIPPON TELEVISION NETWORK IN JAPANESE

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